


Sponsoring the CUSA Month 2010 贊助香港中文大學學生會會計學院系會2010年度活動

We became a diamond patron sponsoring the CUSA Month 2010 organized by the Society of Accountancy, Student Union of the Chinese University of Hong Kong (CUSA). The event comprised of a series of activities which were held during the month from 15 September 2010 to 15 November 2010.

CUSA Month is an annual function which aims at fulfilling one of the society's objectives - to enhance undergraduates majoring in Professional Accountancy's understanding towards the accounting profession. Through a wide range of activities such as firm visits and workshops, the students could familiarize themselves with the latest development in the accounting field and have more exposure to the business world.

As a responsible and caring corporate citizen, we hope that our support and sponsorship could help them achieve their objective and realize their theme of "Pathways to Competence, Success in Turbulence" for this year's event. 

最近，我們贊助香港中文大學學生會會計學院系會舉辦『中大會計月2010』，協助主辦單位達致目標，實現『提昇實力，無懼湍流、邁向成功』的大會主題，藉此履行我們的企業公民責任，為下一代建設更美好的明天。

在2010年9月15日至2010年11月15日這一個月期間，主辦單位舉行了一連串活動如公司探訪、模擬面試及工作坊等，其目的是要讓主修專業會計學同學們進一步認識會計這個專業，知悉行業的最新發展，並能更深入地接觸真實的商業社會。 